



FlowForma - Helping Pharmaceuticals Drive Daily Efficiencies

Growth, market share and profitability are high on the agenda of any business. Working with pharmaceuticals, we also understand their challenges to comply with industry regulations, minimise product variations and increase time to innovate. Meet FlowForma - a business process enablement tool that facilitates pharmaceuticals to drive daily efficiencies.

What is FlowForma?

FlowForma is a proven business process enablement tool. Built for business power users, FlowForma enables pharmaceuticals to seamlessly build-out online processes. From the simple everyday to the more complex process, FlowForma permits pharmaceuticals to drive business process efficiency simply and intuitively.

FlowForma's business rules engine focuses on simplifying the complex and boasts features such as the ability to send data to SQL stored procedures, looking up and passing data from lists, and connecting forms seamlessly based on rule actions.

It supports LEAN methodologies with both real-time and historical activity reporting, allowing business managers to drill into and understand bottlenecks in their processes. It also supports ATOM feeds, enabling Power BI to leverage the data and output more complex reports.

With features such as document generation, conversion and business rules, FlowForma provides an end-to-end solution that incorporates data capture, business logic and document assembly as an output for business processes.

The product integrates directly with your SharePoint on/off-premise to leverage all the benefits that this powerful collaboration platform provides, including document management, lists, views, and Power BI.

Why FlowForma for Pharmaceuticals?

- It addresses numerous pharmaceutical regulatory requirements
- It enables secure sign off with digital signatures
- It assists organisations to maximise their existing Microsoft investment
- It can be deployed as an on-premise or off-premise solution
- It is a cost effective solution

How Pharmaceuticals are using FlowForma:

1. Pharmacovigilance

Pharmaceuticals are utilising FlowForma to manage their pharmacovigilance process. It provides them with the ability to accurately and securely collect, assess, and monitor effects with their products. FlowForma's ability to log and time stamp data makes audits seamless.

2. Innovation

37% of pharma executives admit that their organisations don't have a well defined innovation strategy*. For our customers, FlowForma is helping them to put a formal innovation structure in place, managing the process from idea generation, all the way through to product launch.

3. Research & Development

96% of pharmaceuticals collaborate with strategic partners*. FlowForma empowers them to securely collaborate with suppliers, academics and even the competition.

4. Packaging and Artworks

Pharmaceuticals are utilising FlowForma to facilitate their teams to collaborate with external design houses across the full life cycle of the product, from mock-ups to print ready files, post production amendments and change management.

5. Regulatory Compliance

Given the increased regulatory scrutiny on pharmaceuticals and the sensitive nature and levels of data they must handle, our customers find FlowForma the ideal solution for logging, time stamping and documenting their processes.

* Reference: PWC Pharmaceutical Industry Perspectives on the Global Innovation Survey 2013



"At Aspen, we have realised numerous benefits by using FlowForma to manage our PV and artworks processes. From enabling secure collaboration and productivity to addressing regulatory requirements, FlowForma has become indispensable to our business."

Emmett Nolan
IT Manager, Aspen

What are the Benefits?

- Eliminates the need for writing code
- Forms, workflow and document generation in one integrated toolkit
- Leverages more use out of your SharePoint
- Integrates with Office 365 delivering flexible, agile and mobile business process management
- Seamless integration with 3rd party systems
- No need for full SharePoint licences/eCALs
- Enables power users to manage their own processes
- Provides clear visibility of the process from beginning to end
- Permits easily accessible information for reporting
- A more cost effective solution than software development services

FlowForma Customers

From pharmaceuticals to hospitals and manufacturers, FlowForma has developed a strong customer base across Ireland and the UK.

Pharmaceutical Customers Include:



About FlowForma

Established in 2012, FlowForma supports organisations in adhering to consistent business process management, and improved organisational efficiency and productivity through technology. The company is headquartered in Dublin with offices in London and Lithuania.

Dedicated to helping its customers in making the complex simple, May 2013 saw the company launch its first product, FlowForma, a business process enablement tool, which sits on the proven Microsoft SharePoint platform. On an incredible journey, FlowForma comprises of a team of 40 experts, from business analysts, to SharePoint architects and developers. All team members have a deep understanding of business processes and are experienced in making process improvements through technology.

FlowForma is a division of Ireland's leading IT solutions provider, Ergo.

FlowForma

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